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DANCE

BEAT IT- THE STREETS

TAGLINE

Street Dance

DESCRIPTION

You lock, pop, break, krump or dougie - if you can't fight the beat in your bones - then get your crew ready to become an urban legend and dance your way into history!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college	Teams must submit a link of a video of their dance skills. Teams will be shortlisted on the basis of this video.	NA

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- OTSE not allowed.

JUDGING CRITERIA

- Choreography
- Synchronization
- Floor Craft
- Overall on-stage performance

ELIMINATIONS

Shortlisted teams will perform at the zonals.

- No of Participants per team: 6- 20
- Time: 4 minutes

FINALS

Qualifying participants will perform at the finals

- No of Participants per team: 6 - 20
- Time: 8 minutes

RULES

- Last date for registration is 1st December 2011. No late entries will be allowed.
- Use of Props is allowed. List of requirements should be submitted keeping in line with the submission dates.
- Exceeding time limit will result in negative marking.

BEAT IT- THE THUMKA

TAGLINE

Bollywood Dance

DESCRIPTION

If you love song and dance, drama and action & running around trees while you're at it, then it's time to get funky. Get down and get Bollywood at NOKIA Indiafest 2012.

REGISTRATION

<u>CE</u>	<u>NCE</u>	<u>OTSE</u>
1 team per college	Teams must submit a link of a video of their dance skills. Teams will be shortlisted on the basis of this video.	NA

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- OTSE not allowed.

JUDGING CRITERIA

- Choreography
- Synchronization
- Floor Craft
- Overall on-stage performance

ELIMINATIONS

Shortlisted teams will perform at the zonals.

- No of Participants : 6-20
- Time: 3 minutes

FINALS

Qualifying teams will perform at the finals.

- Time: 8 minutes
- No of participants: 6-20

RULES

- Last date for registration is 1st December 2011. No late entries will be allowed.
- Use of Props is allowed. List of requirements should be submitted keeping in line with the submission dates.
- Exceeding time limit will result in negative marking.

FOOTLOOSE

TAGLINE

Solo Impromptu Dance

DESCRIPTION

Whether you've got them moves like Jagger, Shakira or Mr. Wiggles - it's time to prove that sometimes you CAN make it on your own. It's time to style your feet, dance to the beat and have us begging for more!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 participant per college	Participants must submit a link of a video of their dance skills. Participants will be shortlisted on the basis of this video.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

- Spontaneity
- Choreography
- Expressions
- Rhythm
- Audience reaction

ELIMINATIONS

Shortlisted participants will perform at the zonals.

- Round : Impromptu Qualifiers Round
- No of Participants : 1
- Time: 3 minutes

FINALS

Qualifying participants will perform at the finals.

Rounds: To be revealed on location.

RULES

- Last date of registration is 1st December 2011. No late entries will be accepted.
- Song will be provided on-the-spot.
- All rounds will be disclosed on location.
- Every participant will be allowed to listen to the musical piece allotted to him/her only once.
- The musical piece assigned to each participant will be revealed not less than 30 minutes prior to their performance.
- During the performance variation in dance styles is allowed.

LATIN TWIST

TAGLINE

Latin American Dance

DESCRIPTION

Whether your poison is the chacha, the rumba, the mamba or merengue - it's time to flirt with the Latin dances of desire - turn, twist and taunt your audience. Draw out your inner demons and tango your way to the top.

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college.	Online entries will be considered on location on a first come first served basis.	NA

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- OTSE not allowed.

JUDGING CRITERIA

- Choreography
- Presentation
- Synchronization
- Technique
- Difficulty
- Use of Performance Area

ELIMINATIONS

Shortlisted teams will perform at the zonals. The teams will perform to a song of their choice and in adherence to the styles listed in the rules.

- No of Participants per team: 2
- Time - 5minutes

FINALS

Qualifying teams will perform at the finals. Teams will perform in the finals in the following 2 rounds.

Round 1: Own Choice Round

Round 2: Impromptu prop Round

- No of Participants per team - 2
- Time: 3minutes + 5minutes over 2 rounds

RULES

- The last date of registration is 1st December 2011. No late entries will be allowed.
- Exceeding time limit will result in negative marking.
- No prop to be used except in the prop round.
- Dance forms allowed: Cha-Cha, Rumba, Samba, Jive, Salsa, Mambo, Meringue, Bolero.

DIGITAL ARTS

DIRECTOR'S CUT

TAGLINE

Film-Making Event

DESCRIPTION

Whether you're the next Danny Boyle or Anurag Kashyap, whether your last film was entirely on the cutting room floor or is set to win the Palme d'Or, we want to see what you've got. Send us your reel and get ready to steal the gold and the glory!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 entry per college. <ul style="list-style-type: none">Submit a link of your short film. Time: Max 10minutes	<ul style="list-style-type: none">Submit a link of your short film. Time: Max 10minutes	NA

THEME:

Eliminations: NA

Finals: To be revealed on location.

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- No OTSE teams allowed.

JUDGING CRITERIA

- Portrayal of subject
- Theme Implementation
- Cinematography
- Acting
- Overall impact of the video
- Editing

ELIMINATIONS

NA

FINALS

The Qualifying teams will perform at the finals. Finalists will be provided with a theme at the venue and they are expected to make a short film of a maximum of 10minutes. Post editing will be allowed.

- No of Participants per team: 3
- Time: Short film of max 10minutes

RULES

- Last Date for registration is 3rd January 2012. No late entries will be accepted.
- All shooting and editing equipment must be brought by the participants.
- Plagiarism will lead to disqualification.
- All videos submitted must be in .avi format.
- No pre-recorded videos are allowed for the finals.
- The 3 man team for the finals can be decided by the director.

FLASH ME

TAGLINE

Photography Event

DESCRIPTION

Are pictures your language? Do you have a knack for capturing million dollar smiles? Then here's your chance to compete with the best talent the country has to offer. Set your shutterbug free!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
<ul style="list-style-type: none">• 1 entry per college.• Submit 2 photographs in accordance with the theme provided. <p>The participants will be shortlisted based on these submissions</p>	<ul style="list-style-type: none">• Submit 2 photographs in accordance with the theme provided. <p>The participants will be shortlisted based on these submissions</p>	NA

THEME:

- Eliminations: Spirit Bomb.
- Finals: Theme to be revealed on location.

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- No OTSE teams allowed.

JUDGING CRITERIA

- Interpretation of theme
- Scale of technical quality of photograph
- Originality
- Creativity
- Concept
- Incorporation of Surprise Element

ELIMINATIONS

NA

FINALS

Shortlisted participants will perform at the finals. Participants will have on location theme-driven missions. Theme to be revealed on location.

- No of Participants per team: 1

RULES

- Last Date for registration is 3rd January 2012. No late entries will be accepted.
- All shooting and editing equipment must be brought by the participants.
- Plagiarism will lead to disqualification.
- All participants are required to carry their own cameras, software, data cables, etc.
- Extensively post processed images will not be accepted. Minimal editing (such as cropping) is permitted.
- All photographs for the finals must be taken on location.

LITERARY ARTS

MY WORTHY OPPONENT

TAGLINE

Debate

DESCRIPTION

Flawless logic, irresistible rhetoric and an onslaught of conviction - all the ingredients necessary to make a good debate. Gather your wits and prepare to pit yourself against the country's best - Do you think you have what it takes?

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college	Online entries will be considered on a first come first served basis.	NA

ELIGIBILITY CRITERIA

All participants must be registered college students.

ELIMINATIONS:

Shortlisted teams will compete at the zonals.

Debate topics to be revealed on location.

- No of participants: 2

FINALS:

Qualifying teams will compete at the finals.

Debate topic to be revealed after the zonals.

- No of participants: 2

JUDGING CRITERIA

- Content
- Articulacy

- Logic
- Strength of Argument
- Delivery

RULES

- Last date of registration is 1st December 2011. No late entries will be accepted.
- General debate rules apply.
(Eliminations: 3 rounds - competitive debate.
Finals – parliamentary debate)
- General fest/ debate rules apply. All the specific rules will be disclosed on location.

JAM

TAGLINE

Just-A-Minute

DESCRIPTION

This is a battle of mind over mouth. If you can make it through a minute of non-stop talking without hesitation, repetition or deviation, you could be the next JAM king or queen!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 participant per college.	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- NCE are not allowed. OTSE allowed.

JUDGING CRITERIA

- Spontaneity
 - Wit
 - Humour
 - Adherence to Grammar
 - Syntax
- * Any other criteria the JAM Master may deem suitable

ELIMINATIONS

Shortlisted participants will compete at the zonals. All rounds will be disclosed on location

- No of Participants per team: 1

FINALS

Qualifying participants will compete at the finals.

- No of Participants per team: 1

RULES

- The last date of registration is 1st December 2011. No late entries will be allowed.
- Rules differ for each round – The rounds will be announced on-the-spot by the JAM Master.
- The only permissible language is English.
- The JAM Masters decision will be final and binding.
- General JAM rules apply.

MO[v]IE QUIZ

TAGLINE

Bollywood ka Badshah!

DESCRIPTION

Do you cry, laugh and dream with all your Bollywood heroes? Put that knowledge to the ultimate test at NOKIA Indiafest 2012 mein Bollywood bawaal filmi sawaal!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

NA

ELIMINATIONS

Shortlisted teams will compete at the zonals.

Rounds will be disclosed on location.

- No of participants: 2

FINALS

Qualifying teams will compete at the finals

Rounds will be disclosed on location.

- No of participants: 2

RULES

- Last date of registration is 1st December 2011. No late entries will be accepted.

- Cheating will lead to direct disqualification.
- All rules will be disclosed on-location.

GEN Q

TAGLINE

General Quiz

DESCRIPTION

A general knowledge quiz for the most well read, well versed, well rounded individuals. If you think you make the cut, then join now!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

NA

ELIMINATIONS

Shortlisted teams will compete at the zonals.

Rounds will be disclosed on location

- No of participants – 2

FINALS

Qualifying teams will compete at the finals.

Rounds will be disclosed on location

- No of participants – 2

RULES

- Last date of registration is 1st December 2011. No late entries will be accepted.
- Cheating will lead to direct disqualification.

MUSIC

LAUNCHPAD (ENGLISH)

TAGLINE

Battle of the Bands – English

DESCRIPTION

Whip out your Gibson, channel your Anthony Kiedis and fornicate with your drilling bassline. Here is your chance to prove that rock's not dead - a battle of the bands - bigger, better and bloody cool Launchpad 2.0.

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1band per college	<ul style="list-style-type: none">• Bands must submit a sound clip link which could be an original or a cover.• Submit a band profile link. <p>Bands will be shortlisted on basis of this sound clip.</p>	NA

ELIGIBILITY CRITERIA

- All Bands are allowed to register
- You DO NOT need to be a college band to participate in LAUNCHPAD
- Age limit for non college participants: 24

JUDGING CRITERIA

- Originality
- Harmony, Rhythm and Timing
- Band Dynamics
- Instrument Technique and Skills
- Vocals
- Stage Presence

ELIMINATIONS

The shortlisted bands will perform at the zonals. Songs selected may be a cover or an original composition.

- No of Participants per team: 4-8
- Time: 10minutes - including a max 4 minutes (setup and sound check)

FINALS

The qualifying teams will perform at the finals.

- Each band is to perform 3 songs including an original composition, a song with a genre switch and a tribute to the original rock heroes. List will be provided.
- No of Participants per team: 4-8
- Time: 25 minutes – including a max 5 minutes (setup and sound check.)

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.
- No Pre-recorded Vocals will be allowed.
- A standard 5 piece drum-kit, Mics, cables, and amplifiers will be provided. Rest of the instruments should be brought by the participants.
- Guitar and synthesizer will be provided to the Participants
- Exceeding the given time limit will result in negative marking.
- By submitting recordings to NOKIA Indiafest, all entrants release, hold harmless and indemnify NOKIA Indiafest, Channel [v], their employees, agents, and affiliates against all first, second and third party claims arising from any song and/or recording submitted which violates any of the competition rules or is the result of any breach of any warranty, representation, covenant or agreement and from any and all liability for any injuries or damage of any kind arising from or in connection with the competition.

PLEASE NOTE:

- 70% of the finals spots at all the zonals will be reserved for bands whose constituent members are registered college students. At the finals the first 3 in the open category will win prizes whereas the first 3 in the college standings will win points for their respective college.

LAUNCHPAD (HINDI)

TAGLINE

Battle of the Bands – Hindi

DESCRIPTION

Be the one to take Indian rock music to the world! The search for the ultimate desi rockers continues with Launchpad 2.0 - So come, be a part of the Indian rock revolution. It's time to rock-n-raga!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 band per college	<ul style="list-style-type: none">• Bands must submit a sound clip link which could be an original or a cover.• Submit a band profile link. <p>Bands will be shortlisted on basis of this sound clip.</p>	NA.

ELIGIBILITY CRITERIA

- All Bands are allowed to register.
- You DO NOT need to be a college band to participate in LAUNCHPAD.
- Age limit for non college participants: 24

JUDGING CRITERIA

- Originality
- Harmony, Rhythm and Timing
- Band Dynamics
- Instrument Technique and Skills
- Vocals
- Stage presence

ELIMINATIONS

The shortlisted bands will perform at the zonals. The song selected can be a cover or an original composition.

- No of Participants per team: 4-8
- Time: 10minutes- including a max 4minutes (setup and sound check)

FINALS

The qualifying teams will perform at the finals.

- Each band is to perform 3 songs including an original composition, a genre switch of a song from the 1900's and a song performed at the zonals.
- No of Participants per team: 4-8
- Time: 25minutes – including a max 5minutes (setup and sound check)

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.
- No Pre-recorded Vocals will be allowed.
- A standard 5 piece drum-kit, Mics, cables, and amplifiers will be provided. Rest of the instruments should be brought by the participants.
- Guitar and synthesizer will be provided to the Participants.
- Exceeding the given time limit will result in negative marking.
- By submitting recordings to NOKIA Indiafest, all entrants release, hold harmless and indemnify NOKIA Indiafest, Channel [v], their employees, agents, and affiliates against all first, second and third party claims arising from any song and/or recording submitted which violates any of the competition rules or is the result of any breach of any warranty, representation, covenant or agreement and from any and all liability for any injuries or damage of any kind arising from or in connection with the competition.

PLEASE NOTE:

- 70% of the finals spots at all the zonals will be reserved for bands whose constituent members are registered college students. At the finals the first 3 in the open category will win prizes whereas the first 3 in the college standings will win points for their respective college.

POPSTARS

TAGLINE

Solo Singing

DESCRIPTION

Classical? Contemporary? Like to sing in the bathroom? Here's your shortcut to the top. If you've got the voice, the dream and the inspiration, NOKIA Indiafest 2012 gives you the platform. So get ready to croon.

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 entry per college.	Participants must submit a link of a sound clip. Participants will be shortlisted on the basis of this sound clip.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

- Singing Abilities
- Vocal Range
- Stage Presence
- Audience Response
- Overall Performance

ELIMINATIONS

Shortlisted participants will perform at the zonals.

- Round: Own Choice Round

- Time: 3 minutes
- No of participants: 1

FINALS

Qualifying participants will perform at the finals.

- Round 1: Song Bank Round
Qualifying participants have to select a song from the song bank provided by the NOKIA Indiafest Team.
- Time: 5 minutes

- Round 2: Live Orchestra Round
Participants will qualify for the Live Orchestra Round.
Song bank will be provided by the NOKIA Indiafest Team.
- Time: 3 minutes

RULES

- No Pre-Recorded Vocals allowed.
- Guitar, Synthesizer will be provided to the Participants incase if they want to sing to the instrument. (Not applicable for the Live Orchestra Round)
- All tracks have to be brought by the participants as per the guidelines given by the organizing committee.
- No accompanist will be allowed.

ACOUSTICA

TAGLINE

Singer-Songwriter event

DESCRIPTION

If you're a part of that elite group that claims to be blessed with both singing and songwriting abilities, this is the event for you! A showcase for upcoming artists, who were born to strum our heartstrings. Put your talent to the test and show us what you've got!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 per college	Participants must submit a link of their sound clip. Participants would be shortlisted based on the videos that they send.	NA

THEME

- Eliminations – Own composition
- Finals – Heroes + Own composition

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- OTSE teams not allowed

JUDGING CRITERIA

- Lyrics
- Tune & Rhythm
- Versatility
- Stage Presence
- Use of Theme

ELIMINATIONS

NA

FINALS

- Round: Own Composition Round
 - Time: 5 minutes
- Round: Theme based Round
 - Participants have a play their own composition will be based on the theme 'Heroes'.
 - Time: 4 minutes

RULES

- The last date of registration is 3rd January 2012. No late entries will be accepted.
- The performance(s) must be restricted to Hindi or English.
- Major changes in performance must be approved by the core committee.
- Songs – including lyrics, tune, etc. – must be original compositions.

TURNING TABLES

TAGLINE

DJ Wars

DESCRIPTION

If processed beats get your heart beating like a hammer, if rhythm is enough reason not to rhyme, if you think you know the formula to get the crowds to resonate, then sign up for Turning Tables. Let the DJ wars begin!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 entry per college	<ul style="list-style-type: none">• Submit a link of your sound clip (original mix) Participants will be shortlisted based on this sound clip	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

- Originality
- Technique
- Persona
- Audience Reaction

ELIMINATIONS

Shortlisted participants will perform at the zonals.

Based on this performance they will be shortlisted for the finals.

- No of participants - 1
- Time: 6 minutes

FINALS

Qualifying participants will perform at the finals.

- No of participants - 1
Time: Should not exceed 10 minutes

RULES

- Last date of registration is 1st December 2011. No late entries will be accepted.
- Specifications of the system will be given well in advance.
- Use of premixes will lead to direct disqualification.
- If the participant breaches the time limit, it will result in negative marking.

KARAOKE

DESCRIPTION

Every bathroom singer's dream becomes a reality at Nokia Indiafest 2012. Here's a karaoke event where your voice and a little bit of luck is all you need to win yourself a world of prizes!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
NA	NA	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

ELIMINATIONS

NA

FINALS

On the spot event.

THEATRE AND DRAMA

TAMASHA

TAGLINE

Street Play

DESCRIPTION

If you think that real actors don't need props, that all they need is a message, then gather together a cast and take your audience on an evocative roller coaster. Be the change you wish to see in the world at NOKIA Indiafest 2012!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college	NCE entries will be considered on location on a first come first served basis.	NA

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- No OTSE teams allowed.

JUDGING CRITERIA

- Screenplay
- Direction
- Acting
- Usage of the theme
- Overall impact

ELIMINATIONS

The shortlisted teams will perform at the zonals.

- No of participants per team: 10-20
- Time - 15minutes

FINALS

The qualifying teams will perform at the finals.

- No of participants – 10-20
- Time - 20minutes

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.
- The participants are not allowed to target any individual, institution or religion.
- No microphones or sound systems will be allowed.
- Accompanists are not for providing music or influencing the performance in any way.
- The complete script must be restricted to Hindi and/or English. No other language will be allowed.
- The script can be subjected to change for the finals.

[v] Stage

TAGLINE

Theatre Event

DESCRIPTION

Were you born to act and bred to perform? Drop your guard and unveil your inner showman at NOKIA Indiafest 2012. Take theatre to the classes and the masses and have a bloody cool time while you're at it. After all, the show must go on.

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college.	Online entries will be considered on a first come first served basis.	NA

ELIGIBILITY CRITERIA:

- All participants must be registered college students.
- No OTSE teams allowed.

JUDGING CRITERIA

- Originality
- Screenplay
- Acting skills
- Costumes
- Effective Incorporation of the Theme.
- Overall Stage presence

ELIMINATIONS

Shortlisted Teams will perform at the zonals.

- No of Participants per team: 5-10
- Time: 15minutes including 3minutes for setup

FINALS

The Qualifying teams will perform at the finals.

- No of Participants per team: 5-10
- Time: 25minutes including 5minutes for setup

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.

- Exceeding the given time limit will result in negative marking.
- The stage must not remain empty for more than a minute.
- All garments, props and other accessories must be arranged by the participating teams.
- All the logistical requirements must be given to the organizers. Date will be mentioned on the website.
- The participants are not allowed to target any individual, institution or religion.
- The script can be subjected to change for the finals in keeping with the given themes.
- The complete script should be in Hindi/English/Hinglish compulsorily. No other language will be entertained.

NEXT BIG THING

TAGLINE

Actor Auditions

DESCRIPTION

Do you eat, sleep and breathe acting? If stardom is what you're after then here's an opportunity to get your big break - The Next Big Thing at NOKIA Indiafest 2012. Sign up now and you could be the next Superstar of the Millennium!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
2 participants per college. 1 male + 1 female.	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

- Body Language
- Facial Expressions
- Vocal Clarity
- Wit
- Embodiment of Character
- Dialogues and Script

ELIMINATIONS

Shortlisted Participants will perform at the zonals.

- No of Participants per team: 1
- Performance time: 3 minutes

FINALS

Qualifying participants will perform at the finals. There will be 3 rounds in the finals each having a knockout structure.

Round1: Individual Round - The participant watches a scene and enacts it on location.

Round2: Mix n Match - 2 contestants are paired together and have to enact a mock situation.

Round 3: Judges Round.

- No of Participants: 1

RULES

- The last date of registration is 1st December 2011. No late entries will be allowed.
- The prop list, script, etc should be submitted before the event.
- Exceeding time limit will result in negative marking.
- The participants are not allowed to demean any individual, institution or religion.
- The performances must be in Hindi/English compulsorily. No other language will be entertained.

FASHION

RAMP-AGE

TAGLINE

The Fashion Show

DESCRIPTION

Fashion's finest compete against the country's kings and queens of style. If you've got the look, the attitude and a disposition for design, then strut your stuff win yourself a ticket to paradise city!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college	Teams must: <ul style="list-style-type: none">• Submit the Ensemble• Submit the profiles of the models Teams will be shortlisted on the basis of these submissions.	NA

THEME

- Eliminations: Open to Participants.
- Finals: Geometry.

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- OTSE teams not allowed.

JUDGING CRITERIA

- Models
- Ensemble
- Make up and styling
- Choreography
- Music incorporation
- Adaptation of theme

ELIMINATIONS

The shortlisted teams will showcase their designs at the zonals. Designs and theme is left to the participant's choice.

- No of Participants per team: 10-15
- Time: 12minutes including 3minutes for setup

FINALS

The qualifying teams will showcase their designs at the finals.

- No of Participants per team: 10-15
- Time: 15minutes including 3minutes for setup

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.
- Exceeding the given time limit will result in negative marking.
- The stage must not remain empty for more than a minute.
- All garments, props and other accessories must be arranged by the participating teams.
- All the logistical requirements must be given to the organizers. Date to be announced after the short listing process.

SPORTS AND GAMES

JOGA BONITO STREET LEAGUE

TAGLINE

Street Football Tournament

DESCRIPTION

The competition is tougher and the winnings are bigger than ever before. For the first time ever, NOKIA Indiafest brings you a nationwide, five a side street college football extravaganza. Are you ready to kick it?

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 Team per college	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students..

ELIMINATIONS

The shortlisted teams will compete in a knockout tournament.

- No of Participants per team - 5+2

FINALS

The qualifying teams will compete at the finals. A group stage will be followed by knockout stage.
No of Participants per team - 5+2

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.

LEAGUE OF LEGENDS

TAGLINE

Whats your Game?

DESCRIPTION

If you have a Need for Speed, a Counter for every Strike and the flair for Kombat - then prove to us that you can hold your colour and beat the offside trap. It's the most cult gaming event in the country. ... Can you level up and join the League of Legends?

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 Team per college	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

ELIMINATIONS

Teams will compete in a best-of-3 knockout structure. Each fixture to consist of a round of FIFA, Need For Speed and Mortal Kombat.

- No of Participants per team: 2

FINALS

The qualifying teams will compete at the finals.

- No of Participants per team: 5

RULES

- Participants can get their own gaming equipment i.e. mouse, headsets etc.
- The participants are not allowed to use cheat codes.
- Participants will get a maximum of 1 minute to configure the controls in each game.

GROUND CONTROL

TAGLINE

Fear Factor + Tele Games

DESCRIPTION

Are you the craziest, wackiest, coolest college gang in India? Then register in the event that will test your strength, unity and endurance with all new tasks and rules. Get ready to face your fear and fight to win what you deserve!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 Team per college <ul style="list-style-type: none">• Submit a questionnaire (listed online)• Submit a picture of your gang in your element – the crazier the better. The teams will be shortlisted on the basis of these submissions.	<ul style="list-style-type: none">• Submit a questionnaire (listed online)• Submit a picture of your gang in your element – the crazier the better. The teams will be shortlisted on the basis of these submissions.	NA

ELIGIBILITY CRITERIA

- All participants must be registered college students.

ELIMINATIONS

NA

FINALS

The shortlisted teams will compete at the finals.

- No of Participants per team: 5

RULES

- Last date for registration is 3rd January 2012 No late entries will be accepted.
- Game rules and structure will be revealed on location.

BLITZKREIG

TAGLINE

Treasure Hunt

DESCRIPTION

Think amazing race, think rickshaw run, think nation-wide treasure hunt, think a cross platform series of tasks that will bend you till you break. Get ready for the ride of your life!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college.	Online registration.	NA.

ELIGIBILITY

- All participants must be registered college students.

JUDGING CRITERIA

NA

RULES

- Rules will be revealed at the beginning of each round.

ANTAKSHARI

TAGLINE

Mauj Masti Music

DESCRIPTION

The classic game of Antakshari in a snazzy, new avatar. A musical game for more than just the masses, it's a musical extravaganza that is guaranteed to leave you with that feel good feeling. It's less of a game and more of a celebration, so join now!

REGISTRATION

<u>CE</u>	<u>NCE</u>	<u>OTSE</u>
1 team per college	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

NA

ELIMINATIONS:

Shortlisted teams will compete at the zonals. There will be multiple rounds at the zonals. These rounds and their respective rules will be disclosed on location.

FINALS

Qualifying teams will compete at the finals.

RULES:

- The last date of registration is 1st December 2011.
- Details of each round will be disclosed on location.
- Any hints or assistance by an audience member associated with your team will result in negative marking. If hinted by someone else, the judges will look at the intention and decide a “replay” or “loss”, depending on the subjective situation.

OTHER TALENTS

SPOTLIGHT

TAGLINE

Talent Hunt

DESCRIPTION

Whether you're a flame dancer, a juggler, a taekwondo star or you can just spin really fast - here is your 60 seconds of fame. A talent contest for the best and all the rest. Are you in it to win it?

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college.	<ul style="list-style-type: none">Submit a link of a video. There is no restriction with regards to the talent of an individual. The participants will be shortlisted based on these submissions	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

- Presentation and Style
- Audience Reaction
- Originality
- X factor
- Confidence

FINALS

Shortlisted participants will perform at the finals.

The details will be disclosed after the eliminations.

- No of Participants per team: 1 - 10
- Performance Time: 3minutes + 5minutes over 2 rounds (Including Setup time)

RULES

- The last date of registration is 15th December 2011. No late entries will be allowed.
- The prop list, script, etc should be submitted before the event in accordance with the dates mentioned in General Rules section
- A summarized description (if any) must be approved by the organizers beforehand.
- Exceeding time limit will result in negative marking.

HIT PERSONALITY

TAGLINE

Personality Contest

DESCRIPTION

If you think you have what it takes to woo the world with your whimsical ramblings or crack up your audience with cretinesque catch phrases, if you've got the personality, this is your chance to find out if you're a hit or a misfit!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE</u>	<u>OTSE</u>
2 participants per college [1 male+ 1 female]	Online entries will be considered on a first come first served basis.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- All participants must be registered college students.

JUDGING CRITERIA

- Wit & Creativity
- Intelligence
- Versatility
- Delivery
- Personality

ELIMINATIONS

Shortlisted participants will compete at the zonals.

There will be 3 knock-out rounds. The qualifying participants are then selected for finals. All the rounds will be disclosed.

- No of participants - 1

FINALS

Qualifying participants will compete at the finals.

Qualifying participants will compete at the finals. There will be a talent round in the finals. There will be 3 knock-out rounds.

- No of participants -1

RULES

- The last date of registration and submission of lists is 1st December 2011.
- Rules will be disclosed on location, in accordance with the nature of each round.
- No cheating allowed.
- For the talent round, the requirements should be submitted well in advance (by the submission dates). Only if the props are approved can the participants use them in the talent round.

SPRAY CAN

TAGLINE

Graffiti

DESCRIPTION

Whether you have a crew of burners, writers or toys, whether you're an artist who's itching for a bigger canvas or whether you just like to play with spray cans - our Graffiti event may be just the thing for you!

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 per college Participants must submit a picture of their graffiti art based on the theme given. Participants will be shortlisted based on this picture.	Participants must submit a picture of their graffiti art based on the theme given. Participants will be shortlisted based on this picture.	NA

THEME

- Eliminations – The Last Fight
- Finals – To be given On-the-spot

ELIGIBILITY CRITERIA

- All participants must be registered college students.
- OTSE not allowed

JUDGING CRITERIA

- Relevance to the theme provided.
- Creativity
- Conceptualization
- Overall Presentation
- Technical skills

ELIMINATIONS

NA

FINALS

Shortlisted participants will compete at the finals. Participants will be selected based on their submitted graffiti on the given theme and will compete in finals.

Theme for the finals will be revealed on-location.

RULES

- The last date of registration is 3rd January 2012. No late entries will be accepted.
- Vulgarity or obscenity in any form will lead to disqualification. If there are any doubts about this rule please contact us.
- The judges' decision will be final and binding.
- The graffiti art area will be demarcated and the dimensions of the art must be contained within the pre-decided area.
- Spray cans will be provided to the participants. They are not allowed to use their own spray cans.

BUSINESS CLASS

TAGLINE

Entrepreneurship event

DESCRIPTION

You know what they say: you can go to school, but you can't buy class. Here's an event that inspires the tycoon in you, that tests your ability to tame the market and make a profit out of chaos. Do you have what it takes make the cut at Business Class?

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE ENTRY</u>	<u>OTSE</u>
1 team per college.	Online registration.	NA

ELIGIBILITY

- All participants must be registered college students.

JUDGING CRITERIA

NA

RULES

- Rules will be revealed at the beginning of each round.

STAR CJ KA STAR HOST

TAGLINE

Be the next face of STAR CJ Alive

DESCRIPTION

At Nokia Indiafest 2012 the sky is the limit. We give you the opportunity to become the host for Star CJ Alive and bag a contract to be on national TV.

REGISTRATION

<u>COLLEGE ENTRY</u>	<u>ONLINE</u>	<u>OTSE</u>
1 participants per college	Participants must submit their picture and answer the questionnaire online. Participants will be shortlisted based on these submissions.	OTSE entries will be considered on location on a first come first served basis.

ELIGIBILITY CRITERIA

- You DO NOT need to be a college student to participate in Star CJ ka Star Host.
- Age Limit: 26

JUDGING CRITERIA

- Wit
- Confidence
- Versatility
- Delivery
- Personality and charm
- On screen 'look'

ELIMINATIONS

Shortlisted participants will compete at the zonals.

There will be multiple rounds. The qualifying participants are then selected for finals. All the rounds will be disclosed on location.

- No of participants - 1

FINALS

Qualifying participants will compete at the finals. All rounds will be impromptu and be revealed on location.

- No of participants -1

RULES

- The last date of registration and submission of lists is 1st December 2011.
- Rules will be disclosed on location, in accordance with the nature of each round.
- Rules can be changed according to the organizers discretion.
- Decision made by the network (Star CJ Alive) will be final and binding.

[v] SPOT CHEF CHALLENGE

TAGLINE

Heaven on platter!

DESCRIPTION

A competition for budding CHEF's who are looking for a platform to showcase their talent and a chance to get their creations featured in the menu of THE [v] Spot Café + Bar.

REGISTRATION

<u>CE</u>	<u>Online Registrations</u>	<u>OTSE</u>
Multiple entries are allowed from the colleges listed above.	The participants have to submit the following: <ul style="list-style-type: none">• Name of the Dish.• Recipe.• Cooking Technique/ Method.• Service wear/ Presentation.• Story• Picture (Optional)	NA

ELIGIBILITY CRITERIA

- Must be from the above listed colleges.

ELIMS

- The shortlisted teams will perform at the zonals.
- The shortlisted participants will have to prepare the same dish which was submitted prior.

FINALS

- The qualifying participants will perform at the finals.
- The participants will be given certain ingredients and they have to prepare a dish on the spot.

RULES

- The last date of registration is 1st December 2011. No late entries will be accepted.
- Must be an original recipe, failing which it may lead to direct disqualification.

PLEASE NOTE

Parameters for submitting entries:-

- Name of the Dish:
- Recipe includes: Portion Size, Ingredients with quantities and preparation time.
- Method/ Technique:
- Service Ware/ Presentation:
- Story: Describe in brief your inspiration or personal experience which lead to the conceptualization of the recipe and/or any incident. A story is a must.
- Picture (Optional)

LETSINTERN INDIAFEST TEAM

Letsintern.com is India's leading Internship Portal and a connect between the college students and the corporate world. Barely 18 months old Letsintern has featured in Economic Times - Power of Ideas winner list of 2010, Top 20 Start-ups by Nasscom in its Emerge 50 List, received a Govt. of India grant and featured in almost every leading newspaper of the country. Spread across Delhi, Mumbai, Pune and Bangalore it has reach in top 10 cities and offers internship services & youth marketing services to its clients. Our Client list speaks volumes about our credibility and our work. *Client List:* Channel [V], Suzlon, Mid-day, Viacom 18, Rockland Hospitals, Philip Morris, Paul Mithcell, Mid-Day & many more.

Channel [V] Nokia's Indiafest 2012, is one of the most exciting projects for Letsintern.com and are very proud to be associated with it. Responsible for conceptualizing & delivering on the events, managing ancillary facets of the festival and marketing the festival across 12 cities & 200+ colleges, with a network for 240 interns, comprising of [v] Reps and Indiafest Campus Managers chosen and managed by Letsintern.com

The following people from Letsintern team are responsible for making Indiafest a grand success:

Core Committee

Noren Kamat - From being the one of the fest heads for Oorja to the marketing brain behind various other college initiatives, Noren has been at the helm of all college related activities at Fergusson College (Pune). His role in the Core committee is to be the 'man with the plan'.

Jessica Miranda – Apart from being involved with St. Xavier's college, Mumbai's annual cultural festival Malhar (Mumbai) for 5 years, Jessica has been a performer and volunteer at many other college festivals. She takes care of everything 'creative' and adds that extra spark to the Core Committee.

Nirav Shah – Nirav's cool, composed and calculative attitude as Umang's (NM) vice chairperson took the festival to the next level. He's now made the jump from a city college fest to Nokia Indiafest, and needless to say his involvement as a Core Committee member is going make it bigger and BLOODY COOLER.

Aneesh Malankar – Starting out from the Malhar marketing team, Aneesh has captured the essence of what college festivals are all about. With his quick wit and disarming intelligence he will surely leave his mark on Nokia Indiafest 2012.

Zonal Managers

Poonam Kanuga – She is shrewd, patient, authoritative and comes with a business background. She is in charge of the West zone and has more than a 100 campus managers reporting to her from over 50 best colleges.

Heena Bhalla – As the North & North East zone Zonal Manager Heena has created a brand out of Nokia Indiafest in a way only a Multi Media graduate could. She's the most active member of the team and backs the hard work with innovative PR & people skills.